




# Cultivating a Vibrant Future

PROVIDING THE RESOURCES NECESSARY FOR OPTIMAL GROWTH

**2019 ANNUAL REPORT**





*On average, children  
from lower income families  
start Kindergarten 12 to 14 months  
behind their peers in pre-literacy  
and language skills.<sup>1</sup>*

*We aim to close this gap for  
children in our community!*



## MISSION

Family ACCESS empowers and strengthens families and the community by providing programs that nurture child development, prevent trauma, promote effective parenting skills and support working parents.

For over 100 years, our organization has served thousands of families from racially, economically and culturally diverse backgrounds in local communities across Middlesex and Norfolk counties.

Our four integrated programs are based on decades of research in neuroscience and early child development that points to the importance of early formative experiences and the power of engaged parents to raise strong, resilient children.

<sup>1</sup>A Matter of Equity: Preschool in America, Department of Education, April 2015

**EARLY LITERACY  
SERVICES**

**CHILD ASSAULT  
PREVENTION**

**COUNSELING &  
CONSULTATION  
SERVICES**

**EARLY LEARNING  
CENTER**

## OUR IMPACT

At Family ACCESS, we believe that all children deserve access to quality educational experiences and the necessary resources that prepare them for a vibrant future.

### CHILD ASSAULT PREVENTION

Empowers young children to be “Safe, Strong & Free” from emotional, physical and sexual abuse through age-appropriate workshops for students, parents and teachers.

### EARLY LITERACY SERVICES

Provides a variety of evidence-based programs that build literacy-rich homes, support parents in understanding their child’s development and offer opportunities to engage with other families in the community.



## EARLY LEARNING CENTER

Provides high-quality, play-based early education and family support services to infants, toddlers and preschoolers from economically and culturally diverse communities.

## COUNSELING AND CONSULTATION

Provides comprehensive clinical services and social-emotional support to parents and their children to address present challenges and mental health concerns in order to enable full and healthy lives.

**61%** of low income families have no books at all in their homes for their children to read.<sup>2</sup>

<sup>2</sup> IEA Reading Literacy Study, 1996



We gave away  
**1,950 free books**  
to families  
this year!

**424%  
GROWTH**



ELS participants served grew from  
391 in 2018 to 2,050 in 2019



# HIGHLIGHTS & GROWTH

## EARLY LITERACY SERVICES

- Increased participants served from 391 in 2018 to 2,050 in 2019 — 424% growth in one year.

## CHILD ASSAULT PREVENTION

- Served 3,122 children in 2019 — 7% growth in one year.
- Completed our 5th year of classroom facilitation at the Match Charter School in Boston.
- 7 new volunteers trained and qualified to teach in the classroom.

## COUNSELING AND CONSULTATION

- Since the launch of our Young Parent Support program in the Metrowest, we have grown to from 65 to 195 clients — 167% growth since inception 2 years ago.
- Implemented drop-in hours at local high schools to support pregnant and parenting teenagers.

## EARLY LEARNING CENTER

- On a research-based assessment of teacher quality (CLASS), ELC infant, toddler, and preschool classrooms scored higher than national averages in all areas, including social-emotional support, classroom organization and instruction/academic support.
- We value diversity and actively recruit and hire staff who reflect our multicultural community. We currently have staff from 11 different countries, who speak 12 different languages.

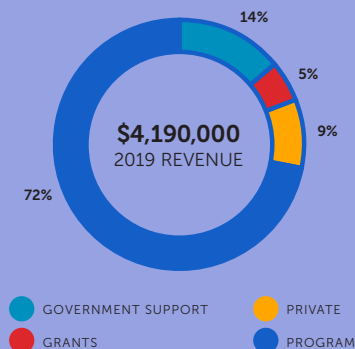
## OTHER MEASURES OF GROWTH

- Across all of our services, we served 5,200 clients in 11 cities and towns. That's 30% growth in one year!
- Best in class for social media follower engagement rate compared to peers. On average, 7% higher engagement rate than the average rate of industry competitors.

# FINANCIALS

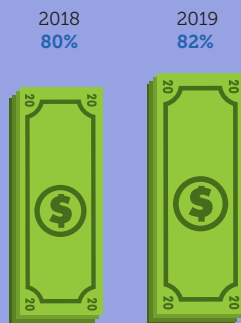
## FUNDING

Services provided by our programs generated 72% of our revenue with another 19% coming from government support and grants. The remaining funds are contributed by our generous donors!



## WHERE YOUR DOLLAR GOES

For every dollar raised, 82 cents goes directly to our mission-driven services — a 2% increase from 2018.



**where your dollar goes**  
82% directly to services

## IMPACT

Our successful fundraising year allowed us to serve 5,200 clients in 2019 — that's 1,200 more clients served than in 2018!



**clients served increased 30% in FY19**  
over FY18

## GIVING HIGHLIGHT

November marks a special season where Family ACCESS recognizes all those who help and support our mission to positively impact the lives of children and families in our community. At our 2nd Annual Giving Thanks Brunch, **we honored Audrey Cooper and Representative Joe Kennedy III** for their dedication and commitment advocating for families and children in need. In celebration of their efforts and the positive examples that they have set for our community, our donors contributed over \$100,000 in their honor.



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## MAKE AN IMPACT TODAY

We are always seeking dedicated volunteers for our Early Literacy and Child Assault Prevention programs. If giving back through volunteering is of interest to you, please contact us.

**Please visit**  
**[www.FamilyAccess.org](http://www.FamilyAccess.org)**  
**to make a donation**  
or contact Henry Lapham  
[hlapham@familyaccess.org](mailto:hlapham@familyaccess.org)  
617-969-5906 ext 185.

THANK YOU TO OUR SUPPORTERS:



## STORIES THAT INSPIRE US!

Through our **Counseling and Consultation (CCS) program**, we met a wonderful young Brazilian mother in her 20s from Waltham, MA. Her situation was challenging, as her toddler son was diagnosed with autism and she was experiencing domestic abuse. It was clear that her mental health was negatively suffering from her unfortunate circumstances. Given that she only had limited health insurance and difficulty finding Portuguese-speaking mental health services, her instability

became more severe. Fortunately, our Portuguese-speaking CCS clinician was able to provide support, advocacy and access to crucial resources. After working together for several months, the CCS clinician was able to help her manage her depression, secure home-based therapy for her son, and assist in removing her from an unsafe situation at home. While challenges still exist, she is quickly gaining more confidence and continues to use CCS services to be the best mother that she can be.



# DONORS AND PARTNERS

On behalf of all the families that we serve, we recognize and thank the hundreds of donors listed here for their support of our people and programs. Their generosity helped bring a brighter future to thousands of children and their families.

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ENTERING SCHOOL  
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